
Graphic Designer

Highly motivated and multi-talented Graphic Designer with 10+ years of experience working with the Adobe Creative Suite. Background includes catalogs, wordpress websites, logos, e-blasts, branding and photography. Self-starter, well organized, dynamic team player with well-developed written and verbal communication skills.

Professional Experience

Graphic Designer/Production Specialist, FastSigns, Clinton, CT Nov. 2023– Jan. 2024

- Retrace raster logos and convert to vector graphics using Adobe Illustrator.
- Design and assemble layouts for signs, banners and posters for customers to review.
- Laminate and mount large format prints onto various substrate materials.
- Signage removal and installation for local businesses.

Graphic Designer, The Safety Zone, Guilford, CT Feb. 2013 – Jan. 2023

- Designed new disposable glove packaging for nitrile, vinyl and latex glove inner box artwork.
- Switched WordPress theme for company website to a theme compatible with WordPress 5.0.
- Coded and completed entire company website using WordPress, espresso and transmit.
- Photographed new products for packaging, catalogs, flyers, spec sheets and website using DSLR camera.
- Used Adobe InDesign to add and remove products. Kept company catalog up to date.
- Created specification sheets for new products.
- Created 3D renderings of packaging images used on specification sheets and website using Adobe Dimension.
- Built the art for all packaging using Adobe Illustrator. Examples include, resizing inner boxes and outer cases to accommodate more factories. Generated UPCs and created barcodes. Sent pre-flight packaging files to China and Malaysia for printing. Handled necessary color corrections and converted colors to PMS to ensure all factories produce identical or very similar color packaging.
- Maintained company website. Made design changes in WordPress using HTML with a linked style sheet. Added logos to template php pages. Removed problematic plugins and implement new plugins. Fixed errors in data tables using table press plugin. Kept WordPress and plugins up to date.
- Built E-blasts using HTML with in-line CSS via Mail Chimp. Examples include, holiday cards, information about upcoming events, new products and special promotions.
- Created specification sheets for 250 products using InDesign and Excel and uploaded them onto company website for customers to download.

Marketing Coordinator/Production Artist, USI Laminate, Madison, CT Oct. 2008 – Nov. 2012

- Managed price lists using Microsoft Excel and implemented promotion code discounts.
- Utilized Adobe Illustrator to add artwork to template files for banners, posters and table throws.
- Managed design changes such as colors, typography and branding per customer requests.
- Oversaw quality control of all layouts and proofs prior to printing.

Training & Certifications

Adobe Illustrator, CS6 One-on-One – Fundamentals, Intermediate, Advanced, Mastery & Essential Training

Adobe Photoshop, CS6 One-on-One – Fundamentals, Intermediate, Advanced

HTML – Essential Training, Up and Running with HTML

HTML5 – Structure, Syntax, and Semantics

CSS for Developers, Fundamentals, Core Concepts, Page Layouts, Frameworks & Grids, Styling Navigation, Transitions & Transforms, Formatting Visual Data, CSS with LESS and Sass

Photography – Introduction to Digital Photography, Foundations of Photography Exposure and Photography Lenses

AutoCAD Certification, Middlesex Community College

Education

Bachelor of Arts, Geography, University of Connecticut, Storrs, CT